

Montana Historical Society Agency's Goals and Objectives		
Measurable Objectives for the 2015 Biennium		
Goal	Measurable Objectives	Current status of Measures
Increase engagement and visibility of services and products to rural Montana towns, museums, and libraries, and in turn their input gathered on improvement of services and projects	<ol style="list-style-type: none"> <li>1. Number of meetings, consultations, and professional workshops held around the state.</li> <li>2. Attendance and participation in annual state history conference.</li> </ol>	<ol style="list-style-type: none"> <li>1. Traveling exhibits, grant management meetings, oral history workshops, teacher training, and board development meetings</li> <li>2. Annual state history conference held in other locations than Helena</li> </ol>
Enhance partnerships with other state agencies, with nonprofit groups, and with other levels of government.	Number of formalized partnerships that further the causes of heritage preservation and history education.	<ol style="list-style-type: none"> <li>1. Partnerships with Office of Public Instruction, Indian Education for All, Montana Heritage Commission, Moss Mansion-Billings, Certified Local, Department of Commerce, Western History Association.</li> <li>2. Additional partnerships Montana's tribal peoples, with Mountain-Plains Museums Association, Great Montana Foundation and Internationally with sister state of Kumamoto Japan and with museums in Alberta Province, Canada.</li> </ol>

<p>Planning and executing a capital and endowment campaign for the Montana Heritage Center and MHS renovation</p>	<p>1.Revise marketing materials to compliment campaign activities.</p> <p>2. Design and implement three-phase capital campaign</p> <p>3.Complete major business and individual gift commitments;</p>	<p>1 . Materials and branding redesigned, produced and utilized.</p> <p>2. Business and individual Leadership Gift prospects identified and cultivated.</p> <p>3. \$5 mil in total gifts from business and individuals thru Phase Three.</p>
---	--	--